

**Proposed Scheme and syllabus for BACHELOR OF INTERIOR DESIGN at Veer Narmad South Gujarat University, Surat.**

**B.ID. II; Semester IV**

**GRAPHIC DESIGN-II**

A	SUBJECT	CONTACT HRS..				CRE DITS	INTERNAL 60%						EXTERNAL 40%					Grand Total	
		Lecture	Studio	Workshop	Total Hrs.		Credits	Presence	Continuous evaluation	Internal Test	Mid.-Sem. jury	Total Internal (H+I+J+K)	Passing (40% OF L)	Final Exam.	Final Jury	Portfolio Submission	Total External (N+O+P)	Passing (40% of Q)	Total (L+Q)
B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	
						10% of S	30% of S	20% S		60% of S	24% of S	40% of S				16% S	100 %	45% of S	
	Graphic Design-II	1	2	-	3	2	20	60	-	40	120	48	-	-	80	80	32	200	90

**EMPHASIS :** Graphics as a space making element.

**CONTENT :** Space transformation through graphics – use of linear patterns, planer patterns or solid forms.

Graphics and its application by Architectural elements, on hard surfaces and soft surface. Colour, texture and material applications.

Graphics for various functional spaces – commercial, institutional, restaurants, hotels etc.

Graphics and communication systems. Letters, forms, calligraphy, typography and signage system.

Graphics and information organization display boards, posters, book layouts etc. and web interface.

**THRUST :** Emphasis: Graphics is understood as space generator and communication tool. Each element whether graphics, products, architecture has visual sensorial value to it and has a graphic or abstract image. Thus is a communication tool to the world. The course takes us close to graphics not just as an image perceived but a communication tool.